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To Whom It May Concern,

Please accept this letter as my wholehearted recommendation of Roberto McGrath. As Marketing Director at Weiss Research I had the distinct pleasure of working with Roberto for nine years. Unfortunately, his departure from Weiss was due to a company-wide layoff.

Roberto is a creative, thoughtful designer whose talent will be a benefit to any company he works with. He has an innate eye for design and the skills to listen and deliver. In my experience, Roberto had an uncanny way of briefly speaking with me about a new project to get my thoughts and expectations, and then delivering an on-point draft right out of the gate. This is not only refreshing, but a huge time saver in a busy company.

Additionally, at Weiss, Roberto was responsible for many things beyond pure design. For example, he participated in the creation of new products; worked with outside printers and vendors on specifications and bids for projects; managed the internal accounting of completed projects; worked with our editorial department on the creation of monthly issues, special reports; and much more.

Roberto is a highly dedicated, caring person who has an excellent work ethic. He will go above and beyond what is required to not only get a job done on deadline, but to do it with quality and excellence. I found Roberto to always be flexible and adaptable to new situations and projects.

Finally, Roberto is a true team player. Whether it is co-workers, management, outside vendors and printers, consulting designers, etc. he always maintains a high level of professionalism and develops strong working relationships.

I sincerely recommend Roberto and encourage any company to take advantage of his talent.

If you have further questions please feel free to contact me.

Sincerely,

Jennifer Moran